

## Vulcan Social

- Gift shop
- Father's Day sale in The Anvil
- History Facts
- Virtual Tours
- Weddings
- Social Events
- Corporate Events
- Mascots
- Field trips
- Birmingham Bottling
- Best place to watch TOM
- Never skip leg day

## WEEK 1

### Twitter, Facebook & Instagram

Vulcan Park & Museum has welcomed some new faces to the team! [Insert new employees with titles and photos] We are ecstatic to welcome you to the family! [#visitvulcan](#)

### Post for each employee

#### 2. Facebook

Learn about the diverse history of Birmingham and admire the largest cast iron statue, Vulcan, in the *world*, standing at 180 feet tall!

#### 2. Twitter

#DYK that Vulcan stands 180 feet tall?

- Vulcan symbolizes Birmingham's past, present, and future.
- Whether planning a family vacation or a field trip, Vulcan Park & Museum offers various interactive activities for all ages! You can even book a tour or program [here](#) to get the full experience at Vulcan Park & Museum!
- Another history fact
- Another history fact

#### 2. Instagram

Learn about the diverse history of Birmingham and admire the largest cast iron statue in the *world*, standing at 180 feet tall! Vulcan, or 'The Big Guy', has earned his title. [#visitvulcan](#)

### Picture of statue

### 3. Facebook

Show off your love for 'The Big Guy' with the 'Stand with Vulcan' car tag! For a limited time, the 'Stand With Vulcan' car tag is free for the first 1,000 registered vehicles! Visit this [link](#) to pre-commit and share with family and friends, too! [#visitvulcan](#)

### 3. Instagram

Drive in style with a 'Stand with Vulcan' car tag, free of charge to the first 1,000 registered vehicles! To show your support, click the link in our bio to pre-commit and share with family and friends, too!

[#visitvulcan](#) [#fieldtrip](#) [#learning](#) [#history](#) [#supportlocal](#) [#childactivities](#)

### 3. Twitter

Show off your love for 'The Big Guy' with a 'Stand with Vulcan' car tag!, For a limited time, the car tag is free for the first 1,000 registered vehicles! To pre-commit and show your support, complete [this form](#)!



## WEEK 2

### 1. Facebook

Explore the Magic City on a field trip and discover Birmingham's rich history on a guided walking tour featuring fresh air, spacious views, and a trip up Vulcan Tower! Vulcan Park & Museum has created educational, fun tours that explore the architectural beauty and history of the city. Our field trip tours should be scheduled at least three weeks in advance. Bookings are made on a first-come, first-served basis. To book a tour, check out our [website](#) for more info.

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## 2. Facebook

On July 4 at 9 p.m., Thunder on the Mountain will once again light up the skies above Birmingham's beloved Vulcan in honor of those who have fought for our country's independence. This event is co-presented by Hibbett | City Gear, Medical Properties Trust, and UAB Callahan Eye Hospital.

## 2. Instagram

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## 2. Twitter

- On July 4 at 9:00 pm, Thunder on the Mountain will once again light up the skies above Birmingham's beloved Vulcan. Free to the public, this year's show will last 20 minutes and feature a variety of fireworks shells that will illuminate the sky with vibrant colors and patterns.

**ATTACH FBOOK PAGE ONCE CREATED**



**photo creds: Rachel Callahan**

### 3. Facebook

You do not want to miss Vulcan Park & Museum's exhibit, Birmingham Bottling: Soft Drinks in the Magic City. From now to January 2023, Birmingham Bottling explores this city's soft drink history, complete with the inventors and innovators, marketers and visionaries, workers, and methods that made Birmingham the center of bottling innovation! Check out our museum or [website](#) to learn more!

### 3. Instagram

Vulcan Park & Museum has a special exhibit out: Birmingham Bottling: Soft Drinks in the Magic City. The story of Birmingham's soft drink history, with the inventors and innovators, marketers and visionaries, workers, and methods is available to museum visitors from now to January 2023! Check out our museum or the link in our bio to learn more!

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**VIDEO OPTION (in my photos)**

## WEEK 3

### 1. Facebook

Don't let this scorching weather keep you from repping 'The Big Guy' this summer. The Anvil has plenty of breathable, short-sleeved shirts that are perfect for this heat. These are just a few of the many options available at our stocked gift shop.

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## 2. Facebook

Meet the official mascots of [The World Games 2022 Birmingham](#): V and Vesta! Interested in booking our mascots for your next event? DM us or visit our [website](#) to learn more! Let the countdown begin: 23 more days! [#mascotV](#) [#visitvulcan](#) [#inbirmingham](#) [#TWG2022](#)

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photo creds: [@TWG2022](#)

### 3. Facebook

Looking for a venue with the best view of The Magic City? Click the link [here](#) to book us for your next event! With the outside views and the indoor Electra event room, Vulcan Park & Museum could be the perfect space for your next special occasion. #visitvulcan

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#### 4. [Twitter](#), [Facebook](#) & [Instagram](#)

Vulcan will be lit up during [The World Games 2022 Birmingham](#) from July 7- 17 with vibrant colors all night! We cannot wait to see this stunning sight! #visitvulcan #inbirmingham #TWG2022



**5. Twitter, Facebook & Instagram**

Show your Birmingham pride and make this year's fireworks show one that you will never forget! Snap a photo of the fireworks and share it with us for a chance to win B I G!



**Photo Credits:** Snave047



[\(<< Twitter\)](#)

## 6. Twitter, Facebook & Instagram

Today is #NationalMascotDay, so it's only right that we show our appreciation for Vulcan Park and Museum's "V", the official mascot for The World Games 2022, along with "Vesta", his female companion. We have only 20 days until this incredible event starts! It would not be the same without our mascots' endless energy celebrating this year's World Games! 🏆😊

